



AIRLIE SUMMIT

Seaview Drive,
Airlie Beach, Queensland, Australia

OVERVIEW: 150 Land Lots, 7 Superlots

PROJECT VALUE: \$50M

ROLE: Developer, Development & Project Manager, Sales & Marketing, Superintendent

DESCRIPTION

Airlie Beach, a cosmopolitan sea-side escape, often referred to as the gateway to the Whitsundays, is located where the rainforest meets the reef, halfway between Mackay and Townsville in Queensland.

'The Summit' is a 37 ha eco-friendly low density development nestled between the crystal clear waters of the Coral Sea and the serene beauty of the Conway National Park. Baracon oversaw the conversion of this land into 150 land lots and 7 larger apartment sites.

The project was complex as it involved negotiations at both state and federal levels on the retention of national forests and a fine line between urban growth and nature.

Construction was very complicated as it involved construction of roads and infrastructure in highly dense vegetation and extremely steep terrain.

Baracon as developer also oversaw all project management, construction and sales. Provision of all services infrastructure was a part of the brief as was the incorporation of design guideline for the housing on the estate.

Considerable land contributions were made to offset the density of the development. The terrain was exceptionally difficult and weather seasonal tough due to the tropical storms renowned in the region.