



## CHARLIE

7-15 Judd Street  
Richmond, Victoria, Australia

**OVERVIEW:** 96 Apartments

**PROJECT VALUE:** \$50M

**ROLE:** Developer, Development Manager, Project Manager, Builder, Superintendent, Sales & Marketing

### DESCRIPTION

Charlie is an award winning residential development consisting of 96 apartments located in the heart of Richmond. Charlie stands 7 storey's high and features a multilevel basement car park.

Baracon was involved in developing a solution for the large site – 2,825m<sup>2</sup> requiring a robust masterplan that had to fit into the existing, inner-urban landscape of the particular surrounding environment.

To it's credit despite the challenges, Baracon delivered a residential development that was well received by the community and within budget.

Excellent design complemented by outstanding finishes internally and externally has contributed to this highly sought-after address.

Baracon's role included project and development management, construction and sales and marketing management.

Facilities within the development included swimming pool, gymnasium and common facility garden BBQ areas. The project sold out within 3 months of release with all 96 apartments settling within one month of competition.

Charlie was the recipient of the 2010 Urban Development Institute of Australia (UDIA) Award for High Density Development, which is a testament to the commitment of Baracon as a leading developer.