



Oasis

Oasis is a land development at Mission Beach in North Queensland, on the coastal strip between the rainforest and the Coral Sea south of Cairns. The development creates 140 lots and three supersites. It is a tropical residential land development delivered with Baracon as sales and marketing, builder and project superintendent, with the lots released in stages and the supersites held for future apartment or resort buildings. The governing constraint is the tropics and the distance. Mission Beach is a cyclone-rated coastal environment an hour and a half south of Cairns, where the wet season closes the earthworks window, and every lot has to be created with access, services and a building envelope before it can be titled. The lots were released in stages, with the civil works for each stage completed and titled before the next release opened. Baracon's role was sales and marketing, builder and project superintendent. The appointment covered the release strategy and campaign, the civil construction and the superintendent's certification of the works and the handover of titled lots. Oasis was valued at \$50 million and sits with Baracon's Queensland land work at Airlie Summit and the Hervey Bay projects, where staged release and civil delivery were managed by the same team. The estate was completed with the three supersites held for future buildings, and the residential lots titled and settled as each stage closed.

PROJECT LOCATION

Mission Beach, QLD

STATUS

Completed

BARACON'S ROLE

Sales & Marketing, Builder
and Project Superintendent