



Trinity - Display Suite

Trinity - Display Suite is the marketing suite for the Trinity apartment development in Carlton, built to carry the campaign for the 45-apartment building. The project was valued at \$500,000 and completed in 2019. The suite was a display apartment with finishes, a model of the triangular building and a sales office, built so that buyers could see the apartment layout and the corner geometry before construction was complete. The governing constraint is the plan. Trinity's triangular floor plate produces apartment shapes that a buyer cannot read from a plan alone, so the display suite had to reproduce the actual geometry and the actual window positions, within a budget of half a million dollars. The suite was built in a Carlton tenancy and opened before the Trinity building's construction started, so the geometry had to be read from the drawings rather than the built floors. Baracon's role was project management and builder. The appointment covered the design coordination, the fitout trades and the installation of the display material, with Baracon building the suite as well as managing its delivery. The suite carried the Carlton campaign through its release and was removed once the building was complete. It sits with the Trinity building itself, where Baracon held every delivery role, and with the display suites built for Wrap, Chevron and SXY2. The suite was dismantled at the end of the campaign, and the tenancy was returned to the landlord in its original condition.

PROJECT LOCATION

Carlton, VIC

PROJECT YEAR

2019

STATUS

Completed

BARACON'S ROLE

Project Management and
Builder