



## TRINITY DISPLAY SUITE

111 Leicester Street  
Carlton, Victoria, Australia

**OVERVIEW:** Display Suite

**PROJECT VALUE:** \$0.5M

**ROLE:** Project Manager, Builder

### DESCRIPTION

Baracon Construction as part of the main building works contract was required to provide prior to completion, the complete fit out of the ground floor office for marking and display suite for the Trinity development.

With slick finishes and a touch of color, a taste of what's to come for purchasers was provided with an insight to the apartments above. An area was set aside for a lounge and display space for the model.

The suite provided the last chance for purchasers to buy the remaining apartments before construction was completed.

Ideally located on the ground floor apex of the building (which would become a grocer/ convenience store) the display had despite building gantry around it an open visual feel.

The space was air conditioned and finished to a standard representative of the offering above, with little fuss it served its purpose of selling out the remaining apartments well before the building was completed.

Large signage was installed outside the display and on the builder scaffold directly prospective buyers to its location.

The Baracon sales & marketing team operated on a weekend open for inspection programme and by invitation during the week.

The furnishing within the display were by the Groups FF&E division Complete Living.