



SXY

12-14 Yarra Street
South Yarra, Victoria, Australia

OVERVIEW: 139 Apartments, 4 Offices

PROJECT VALUE: \$90M

ROLE: Developer, Project & Development Manager, Sales & Marketing, Superintendent, FF&E

DESCRIPTION

As an edgy, design-driven project, SXY offers ideal South Yarra residential living; it became a leader in the Forest Hill precinct.

The building is 15 storeys plus multi-level basement and runs between Yarra and Claremont Streets. Comprising 140 one bed, one bed plus study, two bed, two bed plus study and three bed apartments, the SXY apartment complex also features offices with street frontage.

A further 55 apartments have been leased by Quest and are being operated as serviced apartments.

A 3 level basement runs between Yarra Street and Claremont Street, thus significant area provided a 1:1 car park to apartment ratio considered to be very high in the area. A combined entrance at Yarra Street and singular ramping gives great economy and efficiency to the car park.

Baracon has positioned architectural excellence within the context of the existing environment to create an outstanding, value for money development, the project continues to on sell well and it's lobby is ageless, with finishes selected chosen to ensure longevity.

All aspects of the company's expertise were drawn upon. The group oversaw the Sales and Marketing process, the management arm provided project and development management services and the construction arm built SXY.

Completing all aspects of the brief, meeting the objectives of quality, budget and on time delivery, SXY is a fine example of all of Baracon's capabilities.